



ROLFO SPA
Corso IV Novembre n. 30
12042 Bra (CN)
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no. IT00184310043

Information on the processing of personal data ex art. 13-14 EU Reg. 2016/679

Data Subjects: Internet Site surfers.

ROLFO SPA as the Data Controller of your personal data, pursuant to and for the purposes of EU Reg. 2016/679 hereinafter 'GDPR', hereby informs you that the aforementioned legislation provides for the protection of interested parties with respect to the processing of personal data and that such processing will be based on the principles of fairness, lawfulness, transparency and protection of your privacy and your rights.

Your personal data will be processed in accordance with the legal provisions of the aforementioned legislation and the confidentiality obligations therein.

Purposes and legal basis of the processing: in particular, your data will be used for the following purposes relating to the performance of measures connected with contractual or pre-contractual obligations:

- technical and functional access to the Site no data is kept after closing the browser;
- Evolved browsing purposes or customised content management;
- Statistical purposes and analysis of navigation and users.

Your personal data may also, with your consent, be used for the following purposes:

- marketing and advertising purposes.

The provision of data is optional for you with regard to the above-mentioned purposes, and your refusal to provide such data does not affect the continuation of the relationship or the appropriateness of the processing.

Method of processing. Your personal data may be processed in the following ways:

- by means of electronic computers using software systems operated by third parties;
- by means of electronic computers using directly managed or programmed software systems;
- temporary treatment in Anonymous Form.

All processing is carried out in compliance with the methods set out in Articles 6, 32 of the GDPR and through the adoption of appropriate security measures.

Your data will only be processed by personnel expressly authorised by the Controller and, in particular, by the following categories of employees:

- board members;
- programmers and analysts;
- Marketing department.

Communication: Your data may be communicated to external parties for the proper management of the relationship and in particular to the following categories of Recipients including all duly appointed Data Processors:

- Google Analytics: Advertising Targeting, Analytics/Measurement, Optimisation.

Dissemination: Your personal data will not be disseminated in any way.

Your personal data may also be transferred, limited to the above-mentioned purposes, to the following countries:

- EU countries;
- United States.

Retention Period. We would like to inform you that, in accordance with the principles of lawfulness, purpose limitation and data minimisation, pursuant to Article 5 of the GDPR, the retention period for your personal data is:

- established for a period of time not exceeding the achievement of the purposes for which they are collected and processed for the performance and fulfilment of contractual purposes;
- established for a period of time not exceeding the performance of the services provided;
- established for a period of time not exceeding the achievement of the purposes for which they are collected and processed and in compliance with the mandatory time limits prescribed by law.

Managing cookies: If you have any doubts or concerns about the use of cookies, you can always take action to prevent them from being set and read, for example by changing the privacy settings within your browser to block certain types of cookies.

Since each browser - and often different versions of the same browser - also differ considerably from one another, if you prefer to act independently via the preferences of your browser, you can find detailed information on the necessary procedure in the help of your browser. For an overview of how to take action for the most common browsers, please visit www.cookiepedia.co.uk.

Advertising companies also allow you to opt out of receiving targeted ads if you wish. This does not prevent the setting of cookies, but stops the use and collection of certain data by these companies.

For more information and opt-outs, please visit www.youronlinechoices.eu/.

Data Controller: the Data Controller, pursuant to the Law, is ROLFO SPA (Corso IV Novembre n. 30 , 12042 Bra (CN); e-mail: gdpr@rolfogroup.com; telephone: 0172472280; VAT no.: IT00184310043) in the person of its legal representative pro tempore.

You have the right to obtain from the data controller the erasure (right to be forgotten), restriction, updating, rectification, portability, opposition to the processing of personal data concerning you, as well as in general you may exercise all the rights provided for in Articles 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

You can also view the updated version of this notice at any time by going to <https://www.privacylab.it/informativa.php?12336363558>.

EU Reg. 2016/679: Arts. 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the Data Subject

1. The data subject has the right to obtain confirmation of the existence or non-existence of personal data concerning him/her, even if not yet recorded, their communication in an intelligible form and the possibility to lodge a complaint with the Supervisory Authority.

2. The person concerned has the right to be informed:

- a. the origin of personal data;
- b. the purposes and methods of processing;
- c. the logic applied in the event of processing carried out with the aid of electronic instruments;
- d. the identification details of the holder, the persons responsible and the representative designated pursuant to Article 5(2);
- e. of the entities or categories of entity to whom or which the personal data may be communicated or who or which may become aware of them in their capacity as designated representative(s) in the territory of the State, data processor(s) or person(s) in charge of processing.

3. The data subject has the right to obtain:

- a. updating, rectification or, when interested, integration of the data;
- b. the cancellation, transformation into anonymous form or blocking of data processed in breach of the law, including data whose storage is not necessary in relation to the purposes for which the data were collected or subsequently processed;
- c. certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom or which the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the right that is to be protected;
- d. data portability.

4. The data subject has the right to object, in whole or in part:

- a. for legitimate reasons to the processing of personal data concerning him/her, even if pertinent to the purpose of collection;
- b. the processing of personal data concerning him/her for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication.